

About

by kamal - Tuesday, May 13, 2014

<http://asiaengage.ui.ac.id/about/>

Background of the Conference

The First AsiaEngage Regional Conference was held on the 7-9 May 2012 with the theme: “Higher Education-Community-Industry Engagement: Forging Meaningful Partnerships across ASEAN and Asia”. This regional conference saw a participation of 270 engagement practitioners from Universities, Government Agencies, NGOs, Foundations and communities from 16 countries, across ASEAN, Asia and beyond.

Objectives

1. To bring together expert scientists, researchers, lecturers, and community development practitioners in a collaborative environment to present and discuss issues relating to community empowerment in ASEAN, Asia and beyond.
2. To provide a forum for delegation from ASEAN universities to discuss strategies of institutionalising community engagement programmes across ASEAN.
3. To provide an opportunity for academia and practitioners to communicate and discuss problems of society in each nation and share solutions to deal with common problems and cooperate in research and implementation.
4. To help by sharing experiences and lessons learned in five identified sub-themes. These sub-themes will be instrumental in developing the body of scholarly work essential for recognising and mainstreaming this field in institutions of higher education. This conference will also be essential to identify and recognise innovative practices that can be replicated regionally to create the multiplier effect of solving problems, which impact ASEAN and Asian communities, across borders.

About AsiaEngage

AsiaEngage is a regional platform formed to maximise the strengths of the Asia-Talioires Network of Industry and Community Engaged Universities ([ATNEU](#)), the ASEAN University Network (AUN) Thematic Network on University Social Responsibility and Sustainability ([AUN-USR&S](#)) and the ASEAN Youth Volunteer Programme ([AYVP](#)).

All these networks/programme under AsiaEngage aim to create mutually beneficial partnerships between the Research, Education and Volunteerism missions of higher education with community stakeholders across ASEAN and Asia.

Initiated and driven by Universiti Kebangsaan Malaysia (The National University of Malaysia – UKM), through its Office of Industry and Community Partnerships (Hal Ehwal Jaringan Industri dan Masyarakat or [HEJIM](#)) and supported by Malaysia’s Ministry of Education ([MoE](#)), AsiaEngage will be the regional community engagement brand of ATNEU, AUN USR&S, and its member-universities.

We aim to create for our members the opportunities for sharing innovative community engagement practices, developing regional capacity for impactful engagement, forging collaborative community-based research and driving learning prospects as well as inspiring youth volunteerism.

These would be through initiatives in the areas of climate change and the environment, social entrepreneurship, health, education, heritage and technology. All of these knowledge-driven initiatives will contribute powerfully to the development of an ASEAN and Asian community, possessing not only strong minds, but also generous souls to volunteer, develop and enhance the quality of lives of communities around the region.

www.asiaengage.org

About Universiti Kebangsaan Malaysia

Universiti Kebangsaan Malaysia, also known as The National University of Malaysia (UKM,) has a strong history rooted in Malay nationalism – it was set up in 1970 as the first public university that used Bahasa Melayu as the medium of instruction. It has come a long way since then and UKM now confidently face the challenges of globalisation and the liberalization of higher education. The University now adopts a pragmatic stance in accommodating the English language to acquire a competitive edge globally. However, the University still remains rooted in Malaysia’s local language and cultures, and takes its role as the Guardian of the Nation seriously, while doing so.

As a premier Research University, UKM emphasises community engagement as a way of bringing innovations from research output for the benefit of local and regional communities. The University believes that that it is the knowledge experts and researchers who can develop critical information on areas such as education, social well-being, health, poverty, environment, entrepreneurship and technology–key areas of concern that can give impact to the development of communities.

Its main campus is in Bangi, 35 km south of the city of Kuala Lumpur, and about 50 km from the Kuala Lumpur International Airport (KLIA). The university has produced more than 163,000 UKM alumni from all over the world since its establishment in 1970. Some of these alumni are playing active roles in commerce, industries and politics both locally and internationally.

UKM has risen to the 19th spot in the 2014 QS Top 50 Under 50 ranking, the only Malaysian institution in the listing, moving up from its 23rd placing last year. In 2013, UKM emerged as one of the top 100 universities in Asia securing 87th place in the inaugural Asian University Ranking of the Times Higher Education (THE). It is the only university in Malaysia to receive such a recognition. At the world level, UKM was placed 31st in the QS World Top 50 under 50 years in 2012, and 98th in the THE World University Ranking Top 100 under 50 years, also in 2012. The University’s tagline “Inspiring futures,

nurturing possibilities” seeks to inspire UKM students of the vast possibilities available to them to nurture the future. For more information, please visit www.ukm.my

Why in Indonesia?

Following on from the 2nd [ASEAN University Network for University Social Responsibility & Sustainability \(AUN USR&S\) @AsiaEngage](#) Steering Committee Meeting in June 2013, the Steering Committee members consented and agreed to Universitas Indonesia's proposal to host the 2nd AsiaEngage Regional Conference 2014. Universitas Indonesia is also an AsiaEngage member.

The unanimous decision was made based on Universitas Indonesia's strong commitment to uphold high standards in quality education system, global standards research activities and international academic research publications. This is coupled with Indonesia's strong focus on education, research and contribution to society as roles of the universities (Tri Dharma Perguruan Tinggi, or “Three Principles of Higher Education”) since PROPENAS (National Development Programme, 1989-1994) was established.

In Indonesia, community engagements refer to the implementation of knowledge and science, and the application of technology and art for community development and wellbeing through synergy between academic expertise, humanistic perspectives and local knowledge and wisdom. The *Indonesian Directorate General of Higher Education* (DIKTI) provides funding to run community engagement programmes. In 2012, 653 projects were funded, and in 2013, the number increased to 1858 projects. This number grew further to 2165 projects in 2014. Each university also has their own internal funding for community engagement programmes. Approximately 3 billion IDR is sanctioned for 80 community services/engagements projects run every year in Universitas Indonesia. This budget covers more than 400 projects for the last 5 years.

Thousands of community engagement programmes have been designed to give maximum benefits to the quality of life of the society. Community engagement includes human empowerment with considering various social, cultural, environment and economic factors. It is mandatory for sustainable community engagement programmes to consider creativity and innovation. This needs to be disseminated to the public from national and international levels through the AsiaEngage Regional Conference 2014.

About Universitas Indonesia

Universitas Indonesia (UI) was founded in 1849 and represents the most experiencing educational institution in Asia. It is a modern, comprehensive, open-minded, multi-culture, and humanistic campus that covers wide arrays of scientific disciplines.

UI simultaneously strives to be one of the leading research universities and the most outstanding academic institution in the world. As a world class research university, UI seeks to achieve the highest level of distinction in the discovery, developing and diffusion of advance knowledge regionally and

globally. UI is known among research universities in its commitment to the academic invention and research activities through various scientific programs.

Additionally, Christiaan Eijkman (The Director of Javaneese Medical Doctor School-the earlier formation of Universitas Indonesia) was awarded the Noble Prize in Physiology and Medicine in 1929. He was the first to point out a substance in the rice skin and later known as vitamin B1. He was also awarded the Noble Prize for his new investigation and his method to control diseases caused by vitamin deficiencies.

Currently, UI produces more than 400.000 alumni and continues its important role both nationally and internationally. Furthermore, it is our commitment to produce high quality education system, global standards research activities and high standards of international academic research publications.

Being one of the top universities in the world, UI is actively expanding its international cooperation with other world class universities. This is evident in the vivacious cooperation that had been developed in the domain of education and joint-research with the finest universities.

<http://www.ui.ac.id>